

AREA 27

Motorsports Park



Vision

Imagine a racetrack like no other, with the flow of a classic Grand Prix circuit and benefits of modern technology. Designed and built with intention, taking advantage of natural elevation changes, and featuring a variety of corners to tempt, test and challenge. Surrounded by breathtaking scenery in Canada's warmest climate - the motorsport equivalent of Pebble Beach.



Location

Endless blue skies and a warm desert climate combine to make the South Okanagan Valley the ideal location for Area 27. Home to one of the world's premier wine tourism regions, the South Okanagan features lakes, beaches and mountains perfectly suited to outdoor sports and recreation. After a day spent enjoying Canada's outdoor playground, guests are welcomed by numerous resort hotels and fine dining establishments. Hidden in the hills overlooking the valley, Area 27's two hundred twenty seven acre site provides a hint towards the names origin. The site could be seen from space but not from public vantage points, much like a certain secret base in Nevada. The number 27 was chosen as a tribute to Canadian racing legend Gilles Villeneuve, who claimed the number as his own driving for Ferrari.



The Circuit

The Area 27 Circuit has the unique distinction of being envisioned, designed, engineered, and constructed by professional racecar drivers. Designed to take advantage of the natural terrain, Area 27's sixteen turns flow through elevation changes like a favorite country road. Straightaways are long enough to generate speed and to allow the driver time to assimilate the previous corner's challenge. Great corners are defined by what comes before and what happens after them - Area 27 was built with this in mind.

Construction began on February 2nd, 2016 for a seven-month build schedule that would culminate with the first laps taking place on August 30th, 2016.



AREA 27 Motorsports Heritage

In 1987, Bill Drossos was competing in the Formula 2000 series at Canada's pre-eminent driving academy when he met Jacques Villeneuve and David King. During this time, Drossos stated that if a great racetrack could be built in a resort community, it would be truly something special. Two years later, while competing as a professional in the GM motorsport series, Drossos would meet fellow driver Trevor Seibert. Fast-forward twenty-five years to 2012, Drossos identified land suitable for a racetrack, perfectly matching the original intention. Drossos would call on his friends from his early racing days – Villeneuve, King, and Seibert – to reunite, and to form the South Okanagan Motorsports Corporation. This was the team that was tasked with completing the vision now known as Area 27.



Gilles Villeneuve



Jacques Villeneuve



Trevor Seibert



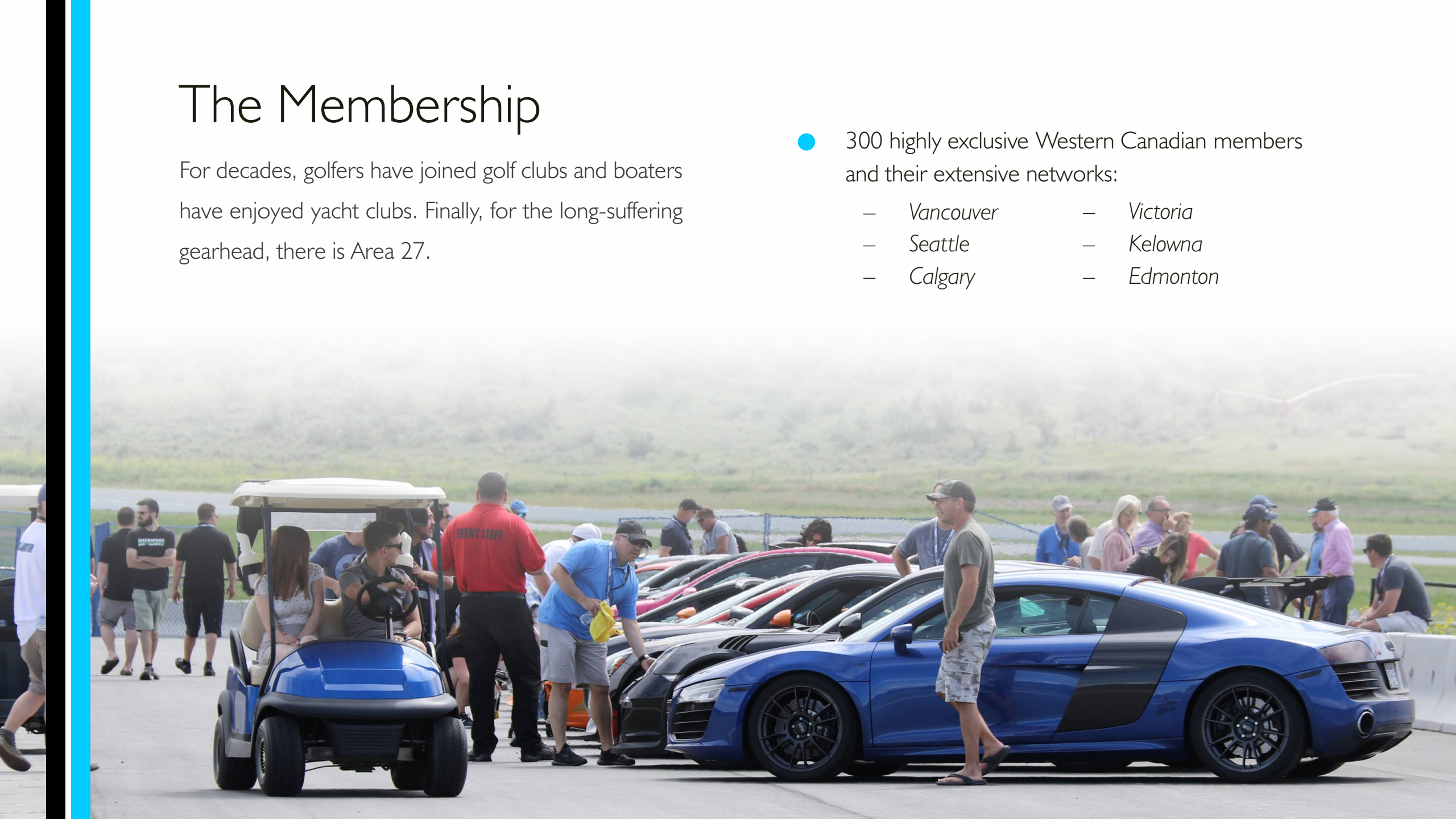
Bill Drossos

The Membership

For decades, golfers have joined golf clubs and boaters have enjoyed yacht clubs. Finally, for the long-suffering gearhead, there is Area 27.

- 300 highly exclusive Western Canadian members and their extensive networks:

- Vancouver
- Seattle
- Calgary
- Victoria
- Kelowna
- Edmonton



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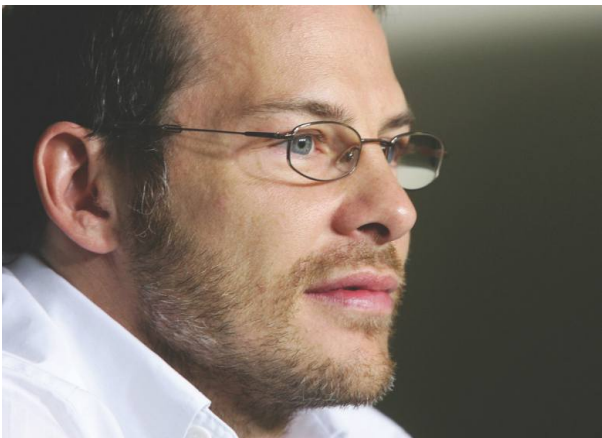
● More info: Area27.ca



“The Area 27 track creates a special bond between driver, car, and the pavement.

Few circuits around the world have provided me this unique experience”

-Patrick Carpentier



“The goal is to design a track I would be proud of getting pole position on, where the fans would also enjoy watching an exciting race. Area 27 is for the passionate motorsport enthusiast like yourself, a place where you can safely find your limits, experience the Grand Prix lifestyle, and live your dream”. —Jacques Villeneuve

Circuit Details:

Corners	16
Full Length	3.0 miles / 4.83 kilometers
Track Width	40 feet / 12.2 meters
Longest Straight	0.5 miles / 800 meters
Elevation Change Per Lap	357 feet / 109 meters
Carousel Banking (Turn 7)	11 degrees / 20 percent

